



The 11 International Fair of Rural  
and Active Tourism  
**AGROTRAVEL & ACTIVE LIFE**

Kielce, 30 November - 1 December 2019.



**– FAIR AGENDA –**

**Targi Kielce S.A. Kielce, ul. Zakładowa 1**

Friday, 29 November 2019		
Venue	Time	Event
<i>Targi Kielce Congress Centre, ul. Zakładowa 1</i>		
Congress Centre room LAMBDA + KAPPA	10:00 - 10:40	Opening ceremony of the international conference
Congress Centre room LAMBDA + KAPPA	10:40 - 15:00	International conference: "A territorial brand - how to create, strengthen and promote it in order to benefit the business sector of tourism?"
Congress Centre room KAPPA	15:30 - 17:00	B2B Meetings
<i>Best Western GRAND HOTEL in Kielce, ul. H. Sienkiewicza 78</i>		
Banquet Hall	19:30	Award-giving ceremony (by invitation only)
DAY 1 – Saturday, 30 November 2019		
Venue	Time	Event
<i>Targi Kielce S.A. &amp; Targi Kielce Congress Centre, ul. Zakładowa 1</i>		
Exhibitor Hall E Targi Kielce	10:00 - 18:00	<ul style="list-style-type: none"><li>Rural and active tourism, products and services enhancing healthy lifestyle's presentation by domestic and foreign exhibitors</li><li>Regional products and craft fair</li><li>Competitions for visitors</li></ul>
Congress Centre Room LAMBDA	10:00 - 13:30	Discussion panels – conference's summary
DAY 2 – Sunday, 1 December 2019		
Venue	Time	Event
<i>Targi Kielce S.A., ul. Zakładowa 1</i>		
Exhibitor Hall E Targi Kielce	10:00 - 17:00	<ul style="list-style-type: none"><li>Rural and active tourism, products and services enhancing healthy lifestyle's presentation by domestic and foreign exhibitors</li><li>Regional products and craft fair</li><li>Competitions for visitors</li></ul>