



A special offer for foreign exhibitors  
to participate in  
**12th International Fair of Rural and Active Tourism**  
**AGROTRAVEL & Active Life**  
Poland - Kielce, 17-19 April 2020

**The AGROTRAVEL & Active Life fair is a place to:**

- comprehensively present countries, regions and their active leisure's possibilities
- present offers and attractions of rural tourism and active life;
- meet people who seek partners to execute innovative projects;
- talk to direct recipients, which enables you to get acquainted with client expectations and preferences;
- promote and sell rural tourism and active leisure's offers.

To enable the cooperation and exchange of experiences between exhibitors from different European countries, a special offer has been prepared for foreign entities who perceive the development of rural and active tourism as a chance for rural development and improvement of living standards among rural families.


**Why is it worth being a part of the event?**

- a rich conference and workshop programme
- rural communities activation for tourism development
- a wide and diversified portfolio of leisure-time offers in rural areas
- a whole array of tourist-spots for a weekend trips or a longer outing
- promotion of a healthy lifestyle and active pass-time
- most unique regional flavours
- the greatest tourist attractions

**The expo welcomes exhibitors:**

- regions, counties, communes involved in rural tourism or active recreation promotion
- agriturism farms and associations
- local action groups and fishery groups
- local and regional tourist organizations, resorts and tourist centres
- thematic villages, educational farms
- agricultural advisory services providers
- other rural tourism operators / rural business-entities
- travel agencies and tour operators
- government-level and self-government institutions from Poland and abroad
- tourist associations and organisations
- regions' tourist attractions
- theme-parks and amusement parks
- companies and institutions involved in active tourism and active recreation: e.g., sailing, kayaking, cycling, horse-riding, mountain tourism, extreme sports, Nordic walking, running and jogging, tourist routes management, national parks, etc.
- tourist facilities and management: historical and contemporary sites, culture, sports, recreation, entertainment
- other: e.g. tourist publishers, travel portals, travel insurance, booking systems

## Information stand (18 sqm m2):

<b>I. Exhibition area</b>	<b>PLN 1980.00</b>
<ul style="list-style-type: none"><li>➤ 18 m<sup>2</sup> of exhibition area (price for 1 m<sup>2</sup> of exhibition area: 110 PLN)</li></ul>	
<b>II. Standard arrangement</b>	<b>PLN 1350.00</b>
<ul style="list-style-type: none"><li>➤ external walls of a stand</li><li>➤ socket, light sources, hanger, rubbish bin, carpet</li><li>➤ frontal parquet board (frieze)</li><li>➤ inscription on the frieze up to 20 characters (price for 1 m<sup>2</sup> of standard arrangement: 75 PLN)</li></ul>	
<b>III. Technical equipment</b>	<b>PLN 1060.00</b>
<ul style="list-style-type: none"><li>➤ 1 round table;</li><li>➤ 4 upholstered chairs;</li><li>➤ 1 information counter (arch);</li><li>➤ 1 hocker;</li><li>➤ 1 rack for leaflets and folders;</li><li>➤ 1 backroom folding accordion door;</li><li>➤ 1 backroom solid wall (width: 100 cm);</li><li>➤ 2 backroom solid walls (width: 50 cm);</li><li>➤ 1 standard cupboard</li></ul>	
<b>IV. Graphic design</b>	<b>PLN 2000</b>
<ul style="list-style-type: none"><li>➤ a national flag placed on the frieze (90 x 30 cm);</li><li>➤ an exhibitor's logo placed on the frieze (90 x 30 cm);</li><li>➤ large scale pictures of Partner Country's landscapes or products</li></ul>	
<b>V. Registration fee</b>	<b>PLN 270,00</b>
<ul style="list-style-type: none"><li>➤ 3 "Exhibitor" ID cards, which allow a multiple entrance to the fair venue;</li><li>➤ 1 parking card, allowing the entrance by car to the fair venue;</li><li>➤ entry in the fair catalogue</li><li>➤ Wi-Fi Internet connection</li><li>➤ 1 invitation to banquet for exhibitor</li></ul>	
	<b>PLN 6.660</b>
<b>PACKAGE PRICE</b>	<b>TOTAL (ca. 1590 EUR)</b>

Please note that prices in EUR are estimated and may vary depending on exchange rate on the date of the invoice.

Moreover, there is an opportunity to buy more area and additional services on the basis of individual orders. Organisers would help you with booking a convenient hotel accommodation.

*Feel free to participate in the fair accompanying conferences and workshops!*

**Examples of Partner Countries' booths from previous years:**



*Should any additional questions appear,  
do not hesitate to contact us:*

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